

MEDIA RELEASE



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ATA LAUNCHES OFFICIAL TRUCKWEEK WEBSITE

Australia's peak trucking industry body, the Australian Trucking Association, has today launched the official TruckWeek 2010 website (www.truckweek.com.au).

The website will be the central point of information for TruckWeek 2010, which is being held across Australia from 21-27 February.

TruckWeek will bring together the ATA, its member organisations and companies to promote sharing the road safely, the importance of the industry and its staff, and the great careers trucking now offers.

The Chief Executive of the ATA, Stuart St Clair, said the website would list all the TruckWeek events around the country.

"We've only just launched the site, but we already have 17 events listed in NSW, Victoria and nationally," Mr St Clair said.

"In Canberra, the ATA will lead a delegation of elected trucking industry representatives to meet with Australia's political leaders about issues like road safety, charges and climate change.

"In Sydney, industry, business and political leaders will pick up the tongs and cook up free barbecue breakfasts for the truck drivers waiting at Port Botany. It's an opportunity for them to listen to the drivers' concerns and their views about what needs to be done. The breakfasts will be jointly sponsored by ATA NSW and the Sydney Ports Corporation.

"Meanwhile, the Ballarat Committee of the ATA will provide free health checks for drivers and their families at the Ballarat Showgrounds, as well as providing the community with life-saving tips about how to share the road safely with trucks.

"On the airwaves, NatRoad will run television advertisements promoting road safely.

"There are more events to come: we'll be adding them to the website as TruckWeek gets closer and our member associations and companies finalise their plans," he said.

Mr St Clair said the website would also be an important source of information and ideas for trucking operators who would like to host local events.

"We've got some great ideas for events that operators can put together easily to promote the industry, road safety, and the importance of their staff. These include inviting a politician to take a drive in a truck, speaking to a local service club about the trucking industry or holding a driver health day," he said.

"Once they've decided what sort of TruckWeek event they want to run, operators who are members of ATA member associations can then list their event on the official website, to promote their event and their commitment to the future of our industry."

For more information about TruckWeek 2010 visit www.truckweek.com.au.

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