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VTA SUPPORTS TRUCKWEEK, 21-27 FEBRUARY AND INVITES MEDIA TO TAKE A CLOSER LOOK

The Victorian Transport Association (VTA) today announced support of the first ever TruckWeek being held 21-27 February 2010. VTA Chief Executive, Philip Lovel said “the VTA is proud to be involved in TruckWeek, we are encouraging our members to get involved and want to spread the word to the wider community”.

Australia’s national trucking industry body, the Australian Trucking Association, is running TruckWeek from 21-27 February. TruckWeek aims to highlight the importance of the industry and its employees, the careers available and how the industry can improve road safety.

Mr. Lovel said “The Transport and Logistics industry is critical to the economic growth and sustainability of Australia’s economy. It provides a vital service, moving people and freight locally, regionally, nationally and internationally, using a variety of modes. Research shows that the Victorian industry will need almost 15,000 extra workers over the next three years. It’s time to get the facts straight and support this vital industry.”

Mr. Lovel will be available for media interviews during TruckWeek and would like to highlight the following issues:

- The industry cares
- Higher Productivity Vehicles
- What would we do without trucks?
- Freight is diverse and keeps the city alive
- Truck drivers are professional
- Rail is not an alternative, it is complementary

For further media information & to arrange an interview time contact:

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